



Energize Your VIBE

A Simple, Powerful and Repeatable Planning Process

Imagine your organization as a jazz group,
like the one in the Jazzthink logo above.

The pulsing red energy at the centre
is your VIBE.

You are always drawing on it –
tapping into it, aligning its flow, focusing its impact.

AND you can always improve on that.
You can always play above the best you have achieved.

During Jazzthink's VIBE process,
we will convene a series of conversation to help you:

- Clarify the **V**alues that form the melody of your organization
- Compose the **I**ntentions that can best deliver those values
- Confront the **B**arriers that threaten to sabotage your work
- Craft concrete steps to **E**xecute your intentions responsibly
- Commit to repeating this process on a regular basis

That's how we will energize your VIBE together – by thinking through your Values, identifying practical Intentions, recognizing Barriers, and planning the initial steps in Execution.

The VIBE process is the soulchild of Brian Fraser, Jazzthink's lead provocateur. It is a distillation of many years of innovative and successful leadership in the not-for-profit sector. Brian infuses his facilitation with the wisdom, workings and wit of jazz. This all inspires you to co-create a flourishing future, one conversation after another.

To arrange for a free consultation to discover how we can energize the VIBE of your organization, email Brian at fraser@jazzthink.com.

